



ASSOCIATION OF CHINESE ACCOUNTANTS AUSTRALIA LIMITED
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Gold Sponsor (\$8k annually)

This level is suitable for senior companies who wish to become annual sponsors of the association. Sponsors at this level will enjoy the following benefits:

- Display of sponsor's brand and logo (size: M) on the association's official website, with the option to place a link to the sponsor's website.
- Discounted rates for sponsor's employees to participate in fee-based events hosted by the association.
- Display of sponsor's logo (size: M) on all pull-up banners at events hosted by the association.
- Two soft article promotions on the association's social media platforms (WeChat official account, Xiaohongshu, LinkedIn) provided by the sponsor and subject to association's approval.
- Free promotion to the association's entire community, including WeChat groups, Xiaohongshu groups, and LinkedIn groups (content provided by the sponsor and subject to association's approval).
- Customized interview article and video featuring outstanding employees or management representatives of the sponsor's company (can be a single-person interview or a team introduction) (*planned by the association according to sponsor's situation and needs).
- Possibility of becoming a lifetime partner of the association through continuous sponsorship.

***Sponsor qualifications: Sponsors must have good social reputation and prestige, be willing to support the association's activities and development, and abide by the association's purpose and activity principles.**

***Implementation and final interpretation rights: Due to the specific and complex nature of event organization, the above is a general description, and specific event rules and interpretation rights belong to the association.**