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## **Silver Sponsor (\$3k annually)**

This level is suitable for companies who wish to become an annual sponsor of the association. Sponsors at this level will enjoy the following benefits:

- Display of sponsor's brand and logo (size: S) on the association's official website.
- Discounted rates for sponsor's employees to participate in fee-based events hosted by the association.
- One soft article promotion on the association's social media platforms
   (WeChat official account, Xiaohongshu, LinkedIn) provided by the sponsor and subject to association's approval.
- One monthly promotion to the association's entire community, including WeChat groups, Xiaohongshu groups, and LinkedIn groups (content provided by the sponsor and subject to association's approval), limited to one usage per month.

\*Sponsor qualifications: Sponsors must have good social reputation and prestige, be willing to support the association's activities and development, and abide by the association's purpose and activity principles.

\*Implementation and final interpretation rights: Due to the specific and complex nature of event organization, the above is a general description, and specific event rules and interpretation rights belong to the association.