



ASSOCIATION OF CHINESE ACCOUNTANTS AUSTRALIA LIMITED
ABN 66 630 570 919

SUITE 8.01, LEVEL 8, 50 MARGARET ST.
SYDNEY NSW 2000 AUSTRALIA

T: +61 2 8384 9265
E: INFO@ACAAUSTRALIA.ORG
WWW.ACAAUSTRALIA.ORG

Association of Chinese Accountants Australia (ACAA) Event Sponsorship Program:

Event Sponsor (\$3000-5000/event):

- **Sponsor Qualification:** Sponsors must have good social reputation and willingness to support association activities and development, abide by the association's principles and activity guidelines.
- **Sponsored Event Sessions:** Based on the company and product information provided by the sponsor, the association will arrange corresponding activities and format, and schedule the events.
- **Sponsor Benefits:**
 - Display sponsor's brand and logo on all promotional materials and channels of the event, including but not limited to posters, flyers, website, social media, etc.
 - Display sponsor's products or services at the event booth.
 - Customized sponsor gifts and gift bags (provided by sponsor)
 - Participate in speaking or forum sessions of the event and be introduced by the host.
 - Sponsor's speech.
 - Social media platform (WeChat official account, Xiaohongshu, LinkedIn) event review soft article promotion, photo, and short video display.
 - Promotion material can include sponsor's product or service introduction, content provided by sponsor.
- **Website Display:**
 - Prior to the event: Sponsors can view related event and registration links on the event homepage.



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- Event review: Sponsors can view related event review on the official website, including event short video recording, photos, and article promotion.
- **Event Sponsorship Details:**
 - Event presentation methods include but are not limited to knowledge lectures, social gatherings, industry updates, etc.
 - Event venue: Online or offline.
- **Offline events:** The association will coordinate with partners to provide free event rooms that can accommodate 50-100 people. If a larger venue is required, venue fees will be charged based on the area requirements.
- **Online events:** Free, the association will create a unified meeting room and publish it through the Zoom account.
- **Event Team:**
 - 1 event planner (responsible for connecting with the sponsor)
 - 1 host
 - 1 cameraman
 - 1 copywriter
 - *Volunteers will be matched according to the number of participants (if the sponsor has other personnel configuration requirements, they can communicate with the event planner)
- **Event catering:** If catering is required, it should be provided by the sponsor or paid for by the sponsor, and the association will assist with ordering.

Other Event Sponsors (Annual meeting, etc.):

*The association will invite or solicit specific sponsors as needed, and the sponsorship category and amount will be determined based on the actual situation of the event.

* Sponsors must be approved by the association before becoming sponsors.



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* Implementation and final interpretation rights of the event: Due to the complexity of event organization, the above is a general description, and the specific details and interpretation rights of the event belong to the association.